



## Insight Network Transportation Launches ShipCarsNow.com,

### Unveils New Name

#### FOR IMMEDIATE RELEASE:

**Auburn Hills, Mich., August 25, 2009** — Insight Network Transportation has launched a new suite of services for auto traders at its new Web site, [www.ShipCarsNow.com](http://www.ShipCarsNow.com). The Web site address reflects the company's new name, ShipCarsNow.

“Commercial auto traders now know whom to call when they have used cars to move,” said Jeff Grandstaff, general manager, ShipCarsNow, a part of Union Pacific Corporation. “Our new Web site reflects our updated brand. ShipCarsNow.com integrates rail and truck transport, providing our customers more options. The economics and value of rail means auto traders can buy and sell cars over longer distances and still maintain strong profit margins.”

ShipCarsNow.com is an easy-to-use online tool that gives businesses the ability to ship cars seamlessly, using rail and/or truck transportation. Customers now have the flexibility to use the shipping mode that best meets their price and timing requirements.

Registered customers can get an instant price quote for shipping cars door-to-door anywhere in the U.S., complete with estimated transit time. Users can immediately turn their quote into an order and track their shipment for current status and estimated time of arrival.

Nearly 20,000 U.S. auto dealers already receive new vehicle shipments from manufacturers by an efficient intermodal rail and truck network. Until now, this network has not been readily available to used car shippers. ShipCarsNow was formed by Union Pacific to open up this robust transportation network to the remarketing and fleet industries. Using ShipCarsNow.com, businesses can effectively manage their fleet assets, and auto remarketers can extend their trading range.

“Rail is one of the most environmentally friendly modes of freight transportation and we are pleased to make rail transportation accessible and easy to use through ShipCarsNow.com,” said Julie Krehbiel, vice president and general manager, automotive, Union Pacific Railroad.

“Affordable rail service brings the additional capacity and market coverage needed to truly expand used car trading on the Internet, domestically and internationally.”

### **About ShipCarsNow**

ShipCarsNow is a subsidiary of Insight Network Logistics (INL) and part of the Union Pacific Corporation. Formed in 2006, ShipCarsNow (formerly Insight Network Transportation) was created to provide the used car industry with affordable intermodal auto shipping services. The company brings nationwide transportation resources and technology to the auto remarketing industry as a natural extension of INL’s logistics and transportation operations for new car distribution. ShipCarsNow.com provides used car shippers (e.g. auto manufacturers, auto auctions, dealers, finance companies, fleet operators, etc.) with a fast and easy way to book affordable vehicle transportation online. For more information, visit [www.ShipCarsNow.com](http://www.ShipCarsNow.com) contact ShipCarsNow Toll Free (866) 207-3360.

### **About Union Pacific**

Union Pacific Corporation owns one of America’s leading [transportation companies](#). Its principal operating company, Union Pacific Railroad, links 23 states in the western two-thirds of the country. Union Pacific serves many of the fastest-growing U.S. population centers and provides Americans with a fuel-efficient, [environmentally responsible](#) and safe mode of freight transportation. Union Pacific’s diversified business mix includes Agricultural Products, Automotive, Chemicals, Energy, Industrial Products and Intermodal. The railroad emphasizes excellent customer service and offers competitive routes from all major West Coast and Gulf Coast ports to eastern gateways. Union Pacific connects with Canada’s rail systems and is the only railroad serving all six major gateways to Mexico, making it North America’s premier rail franchise.

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